Medical Implications Of Promiscuity—
New Data And A Proposal For Better
Care Of Our Patients

Location: Battle Creek Country Club
Agenda:
* 5:30 P.M.: CCMS Executive Committee Meeting @ Battle Creek Country Club
* 6:00 P.M.-6:30 P.M.: Social/Networking
* 6:30-8:00 P.M.: Dinner/Presentation
Menu: Buffet with vegetarian option

OBJECTIVES
1 HR CME

1. To have a more complete understanding of current trends in sexual expression.
2. To have an expanded understanding of the more recently recognized medical, pathological and psycho-social risks of promiscuity.
3. The attendee will consider a proposed expanded role for the physician in the promotion of a healthy sex life for our patients through education and advocacy at the office encounter.

ABOUT THE SPEAKER
Kari Formsma, MD received her Bachelor of Science from Central Michigan University, Mount Pleasant, Michigan; Major: Anthropology, Minor: Interdisciplinary Study of Developing Nations. She received her Bachelor of Science in Nursing from Radford University, Radford, Virginia. She attended Michigan State University, East Lansing, Michigan, College of Human Medicine. Her residency was at Saginaw Cooperative Hospitals in Saginaw, Michigan in Obstetrics and Gynecology. She currently practices at the Family Health Center of Battle Creek, MI as an Obstetrician/Gynecologist. Her professional work activities include Chair, Department of Obstetrics & Gynecology, and Member of By-Laws Committee at BCHS. She was a member of the Credentials Committee for Integrated Health Partners of Calhoun County. She volunteers, organizes and chairs Surplus Health Supplies for Missions, of Battle Creek, Michigan.

A group of mobilized local community members with the goal to collect, salvage and make available otherwise discarded usable health supplies for those in need in the United States and abroad since 2008. She has volunteered on a medical mission to Zimba Mission Hospital, Zimba, Zambia, which consisted of 5 short term trips teaching local medical providers colposcopy and cervix cancer screenings. Bronson Battle Creek is accredited by the Michigan State Medical Society Committee on CME Accreditation to provide continuing medical education for physicians. Bronson Battle Creek designates this educational activity for a maximum of one hour of Category 1 toward the AMA Physician’s Recognition Award. Each participant should claim only those credits that he/she actually spent in the activity.

TARGET AUDIENCE
The target audience for this program is ALL PHYSICIAN MEMBERS of Calhoun County Medical Society. One CME will be offered at this meeting. This is a non-sponsored meeting. The speaker has no financial affiliation. A disclosure form is on file at Bronson Battle Creek.

Happy Doctor’s Day!
Thank you for all your dedication to our Community!

Hospitalists, Physicians, and Guests are WELCOMED: Current Members... Be Sure to Invite One!

R.S.V.P.
Jeanne
269.660.0893

CCMS EVENT CALENDAR

2014
2nd Tuesday, 6:30pm Meeting Topics:
Mar. 11
0 BCCC
Jeffery Miller, MD, Neuro Surgeon (1 CME)

Apr. 8
0 BCCC
Kari Formsma, MD, OB/GYN (1 CME)

Apr. 25 thru 27
MSMS House of Delegates, The Henry, Dearborn

May 13 BCCC
Satya Chaparala, MD, Sleep Health (1 CME)

June 10
0 BBC
Executive Committee ONLY @ BBC Medical Staff Library Conference Room.

Sept. 9 BCCC
TBA
After one of the longest, and coldest winters in years, we are all excited about spring. The snow melts and flowers bloom. As part of their natural life cycle, many trees, grasses, and plants release grains of pollen to fertilize other plants. With warmer seasonal weather comes outdoor activity and exposure to these allergens.

Many patients suffer from spring allergies. Allergies are largely transmitted genetically and triggered by exposure to allergens in the environment. The immune system, mistakenly sees pollen as foreign invaders, releases antibodies. The antibodies attack the allergens, which leads to the release of histamines into the blood. Histamines trigger the runny nose, itchy eyes, asthma and other allergy symptoms.

Antihistamines can ease allergy symptoms once they appear, but they work best when taken them before they appear. Taken regularly, antihistamines can build up in blood to protect against allergens and prevent the release of histamines. Decongestants cut down on the fluid in the nasal lining, which relieves congestion. Common decongestants include pseudoephedrine and phenylephrine.

Patients should also be advised to be check pollen forecasts and take precautions to avoid exposure. Staying indoors, frequent hair washing, and vacuuming can decrease potential allergen exposure.

Spring is a beautiful time of year, but allergies can make it very frustrating for patients if untreated. Physicians can help their patients by explaining the causes, precautions, and treatments available.

Sincerely,

Gunjana Bhandari, MD
Senate Approves Loan Repayment Incentives for Rural Physicians

On Tuesday, the Michigan Senate unanimously passed legislation aimed at attracting more physicians to rural, underserved areas through debt repayment incentives. Senate Bill 648 sponsored by Sen. John Moolenaar (R - Midland), would increase the maximum annual repayment benefit for a physician from $25,000 to $40,000, and create a lifetime cap of $200,000.

“We need the best young minds to learn here, train here, and stay here,” said Sen. Moolenaar, who chairs the Senate Appropriations Department of Community Health Subcommittee.

The Michigan Essential Health Provider program includes a loan repayment program for certain medical providers who enter into an agreement with the Michigan Department of Community Health to provide full-time health care services in an area with a shortage.

In other efforts to ensure a strong physician workforce in Michigan, MSMS continues to work with the Snyder administration and other state leaders to restore the proposed cut to graduate medical education funding in next year’s budget. See Page 5 for add’l. information.

Conference on Child Obesity
Date: Tuesday, May 13, 2014 Time: 9:00 a.m. to 3:00 p.m. Location: The Henry In Dearborn
Contact: Caryl Markzon, 517 336-7575 or cmarkzon@msms.org
Note: Continental breakfast and lunch will be provided intended for: Physicians, practice managers/ administrators, executives, & all other health care professionals.

Spring Scientific Meeting
Date: Wed./Thursday, May 14-15, 2014
Location: The Henry In Dearborn
Contact: Marianne Ben Hamza (517) 336-7581 or mbenhamza@msms.org
Note: Continental breakfast and lunch will be provided intended for: Physicians and all other health care professionals.

Annual Joseph S. Moore, MD, Conference on Maternal and Perinatal Health
Date: Thursday, May 15, 2014
Location: The Henry In Dearborn
Contact: Mariane BenHamza, (517)336-7581 or mbenhamza@msms.org
Note: Continental breakfast and lunch will be provided.

Intended for: Physicians, nurses, residents, students, and all other health care professionals working with women and their infants.

To Register Online:
www.msms.org/eom
Mail Registration Form to:
MSMS Foundation PO Box 950, East Lansing, MI 48826-0950
Fax Registration Form to: 517-336-5797
Phone MSMS Reg 517-336-5781.
AMA ALLIANCE - “WORKING TOGETHER”

“March Madness” for Medicare is upon us, and that spells trouble for physician practices. Congress only has until March 31 to avert a 24 percent cut to physician Medicare payments as a result of the flawed sustainable growth rate (SGR) formula. Next week Congress will be on recess, which means legislators will be back home in their states and districts, interacting with constituents about the issues that matter most to them. This is our last, best chance to make the case for permanent repeal — no more temporary patches — face-to-face with members of Congress who still have the power to end Medicare’s SGR nightmare once and for all. The AMA Physicians Grassroots Network is directing its toll-free hotline to target the district offices of U.S. representatives and U.S. senators during this recess week. In addition, our grassroots team is working to track town hall meetings and other events that lawmakers will be holding next week. Please call (800) 833-6354 to reach your members of Congress.

If you would like more information about public events that your legislators may be taking part in next week, please email us at: advocacy@ama-assn.org. Working on behalf of physicians and Medicare patients all over the country, we’ve made more progress in this Congress than ever before in taking meaningful steps to permanently repeal the SGR and put Medicare on the path toward a stable, 21st-century program that can meet the growing needs of the nation’s seniors. Specifically, our efforts have helped ensure:

- A bipartisan majority in Congress (including 141 Republicans and 118 Democrats) signed a letter to their leadership urging full SGR repeal.
- The creation of a bicameral legislative package to repeal SGR.
- Successful, bipartisan mark-up of this legislation in the key committees of jurisdiction in both the House and Senate.
- We can’t quit this close to the finish line. Help us keep up the momentum to permanently repeal the SGR during this critical recess week. Call (800) 833-6354 to be connected with your U.S. representative and U.S. senators’ district offices. And if you haven’t already, please send them an urgent email through our FixMedicareNow.org campaign website.

If you would like to know how SGR cuts will affect you in your state? The AMA has compiled state-by-state fact sheets that reveal the true impact on access to care. Check it out on our FixMedicareNow.org
State Program Helps You Recruit Physicians with Tax-Free Sign-On Bonuses

When recruiting your next medical, dental, or mental health care provider, ask if they’d prefer to receive just your taxable sign on bonus, or receive **double** that amount (up to $50,000) in **tax-free** educational loan repayment. How can you offer this opportunity to your new recruits? You can offer this choice through the **Michigan State Loan Repayment Program** (MSLRP). During the current application period, you and your provider can apply for a Sign-On Bonus Loan Repayment Contract. Federal Funds are still available to match your sign-on bonus dollar for dollar.

**How do you get started?** First, read the information below and then call **Ken Miller, MSLRP Analyst** at 517-241-9946 for assistance in applying for a Sign-On Bonus Loan Repayment Contract.

**What are the benefits of recruiting with Sign-On Bonus Loan Repayment Contracts?**

- Helps you recruit high-demand providers, while you save on recruitment fees
- Doubles the amount of your sign-on bonus
- Turns double your sign-on bonus into **tax-free** loan repayment for your recruits
- Contracts are awarded on a first-come, first-served basis, until all funds are committed
- You receive expedited application review, eligibility determination and contract execution
- The MSLRP Analyst works along with you and your provider during the application process
  - The MSLRP Analyst works with you to customize contract terms designed to meet your organization’s recruitment needs
  - Contracts may start as soon as the first of the month following eligibility determination and employment
  - Flexible loan repayment amounts up to $50,000 for the first 2 years
  - Flexible contract lengths, with re-contracting options up to 3 or 4 years
  - Flexible provider payment schedules allowing providers to receive:
    - The full contract amount up front, to help you compete for recruits in competitive situations, or
    - Six-month installments, to help conserve cash flow.

**Provider Eligibility Requirements:**

- Eligible providers include: Dentists, Primary Care Physicians - Family Practice, Internal Medicine, OB/GYN, Pediatrics - CNMs, NPs, PAs, Psychiatrists, MSWs and other masters-level mental health care providers
- Must provide direct primary care on a full-time basis
- Initial contracts must be for a minimum of 2-years, with a corresponding service obligation

**Practice Site Eligibility Requirements:**

- Must be part of a public or private not-for-profit organization
- Must be located in a Health Professional Shortage Area
- Must serve an ambulatory primary care patient population
- Must accept Medicare, Medicaid and have a sliding-fee scale.

**For more information,** call Ken Miller at the MDCH State Loan Repayment Program at 517-241-9946 or visit [www.michigan.gov/mslrp](http://www.michigan.gov/mslrp).
MSLRP Program Requirements

The Michigan State Loan Repayment Program provides loan repayment assistance to medical, dental, and mental healthcare providers who enter into MSLRP service obligations. These service obligations require participants to provide full-time primary healthcare services to ambulatory populations at eligible, not-for profit practice sites located in Health Professional Shortage Areas (HPSSAs) for a period of two years. Providers and employers should read this page to determine provider type and practice site eligibility before applying to MSLRP. Providers must have one of the following professional titles to be eligible for loan repayment thorough MSLRP. Eligible MSLRP Provider Types: Dentists: DDS or DMD, Physicians: M.D. or D.O. (Family Practice, Internal Medicine, OB/GYN, Pediatrics, Geriatrics) Physician Assistants (Primary Care) Nurse Practitioners (Primary Care) Certified Nurse Midwives, Psychiatrists, Clinical or Counseling Psychologists (Ph.D.), Licensed Professional Counselors (Ph.D./Masters) Marriage and Family Therapists (Ph.D./Masters), Psychiatric Nurse Specialists (Masters), Clinical Social Workers (Masters), Mental Health Counselors (Masters)

Practice Site Requirements:
Eligible providers must work at Health Professional Shortage Area (HPSSA) eligible practice sites. The federal government designates areas with provider shortages as ‘Health Professional Shortage Areas’ for primary medical, dental, and mental health services. Eligible providers must work at practice sites with the appropriate type of HPSSA designation to receive loan repayment. For example, a physician would have to work where there is a primary medical HPSSA designation to be eligible. However, unlike the National Health Service Corps (NHSC) Loan Repayment Program, HPSSA scores are not considered in the MSLRP selection process.

Providers and employers can determine if a practice site is located within a HPSSA by entering its address in the federal Health Resource and Services Administration (HRSA) website located at: http://datawarehouse.hrsa.gov/GeoAdvisor/ShortageDesignationAdvisor.aspx. A practice site may be located in a county with no HPSSA designation, but be eligible for loan repayment if it has a HPSSA Facility Designation. You can search for practice sites with HPSSA Facility Designations by clicking on ‘HPSSA by State & County’ on the same page where you can search by practice site address.

Typical eligible practice sites include:
- Certified Rural Health Clinics
- Community Health Centers
- Community Mental Health Clinics
- Federally Qualified Health Center ‘Look-Alikes’
- Hospital-Affiliated Primary Care Clinics
- Local Health Departments
- Other Not-for Profit Primary Care Clinics
- Private/Not for Profit Primary Care Clinics
- State Psychiatric Hospitals
- State/Federal Correctional Facilities
- Tribal-Affiliated Primary Care Clinics

Additional Practice Site and Provider Requirements:
Providers and employers will want to review these documents to make sure their practices sites meet all requirements to become MSLRP-approved practice sites and to make sure that providers will be in compliance with employment regulations. Practice sites must use Discounted/Sliding Fee Schedules and Discount Fee Policies that comply with the National Health Service Corps (NHSC) requirements. These requirements can be viewed at: http://nhsc.hrsa.gov/downloads/discountfeeschedule.pdf.

Practice sites must also meet all of the requirements described in the Practice Site Application and Declaration of Intent form under 'Certification of Practice Site Compliance with Program Requirements’ and providers must be in compliance with all ‘Employment Regulations’. Employers and providers will find the Practice Site Application on this website under ‘Application Forms and Process’.

The original book, The Marvelous Adventures of Herman J. Elkmos, MD, can be purchased directly from Publish America or through Amazon or Barnes & Noble online. (E-book versions will soon be available as well.) Enjoy the antics, comedy, and physician education and experiences. Great as short reading or as a gift. Contact Jeff Jones, MD, to acquire your copies locally!
As a 501 c(6) Nonprofit, we are a membership-based organization. Join today to support your profession.
**A Nonprofit Physician’s Professional Organization**

**BIOGRAPHY:** A Society is a group of professionals with a common trade that offers networking and referrals, professional development and educational opportunities. The medical society offers enhanced services at the county level, guided by the professional state level. Calhoun County formed one of the earliest medical societies in the state of Michigan in 1839; Michigan State Medical Society formed in 1866.

**MISSION STATEMENT:** The purpose of the Calhoun County Medical Society / Michigan State Medical Society is to offer opportunities for networking, leadership and mentoring, grassroots medical legislative involvement, continuing medical educational needs along with personal and professional support services at the county, state, or national levels.

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www.calhouncms.org

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**OTHER RELATED WEBSITES:**  
http://www.msms.org  
http://www.mdpac.org  
http://www.michmgma.org  
http://www.bronsonbattlecreek.com  
http://www.oaklawnhospital.org  
http://www.sw-rehab.org  
http://www.hclfonline.com  
http://www.calhouncancer.org

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**Train Online to Give CDL Physical Exams**

In order to administer physical exams for Commercial Driver's License (CDL) applicants, and physicians must meet criteria as set forth by the federal government.

As a registered training provider of the National Registry of Certified Medical Examiners (NRCME), MSMS now offers an on-demand webinar for medical professionals seeking to be listed on the NRCME website. The online training course is designed to meet the core curriculum requirements for medical examiners according to the Federal Motor Carrier Safety Administration (FMCSA). Delivered 100% online, this course is designed to meet the needs of busy medical professionals. No travel, no classroom time, no time away from work or home. You can access and participate in this training when and where you choose.