CCMS

Tuesday, October 14

The Battle Creek Country Club

Dinner: 6:00 p.m.

He’ll be sharing the relationship between neighborhood-level demographics, health risks and resources and health status.

Brian D. Smedley, Ph.D. is the Vice President and Director, Healthy Policy Institute at the Joint Center for Political and Economic Studies. His remarks will be on Place Matters, how residential segregation affects health equity.

TARGET AUDIENCE

The target audience for this program is ALL PHYSICIAN MEMBERS of Calhoun County Medical Society. One CME will not be offered at this meeting.

This is a non-sponsored meeting. The speaker has no financial affiliation. A disclosure form will not be necessary. This program sponsored by BC Community Foundation.
Brian D. Smedley, Ph.D., will be the keynote speaker for the 2014 Winslow Lectureship.

Brian D. Smedley, Ph.D., is Vice President and Director of the Health Policy Institute at the Joint Center for Political and Economic Studies, a research and policy organization that seeks to ensure that people of color have equal opportunities to achieve their full potential and have a voice in decisions that affect them. The Joint Center is widely acknowledged as one of the nation’s leading think tanks focused on issues of concern to African Americans and other people of color.

Dr. Smedley is a nationally recognized researcher in the field of health disparities, with a proven track record of leadership and innovation to advance health equity. His research and publications on topics such as the relationship between residential segregation and health inequities, disparities in health care access and quality, and diversity in the health professions have been highly influential and important to the work of activists and policymakers around the country.

In his role as Vice President and Director of the Joint Center’s Health Policy Institute (HPI), Dr. Smedley provided vision and leadership for HPI’s initiatives, overseen the institute’s operations, worked collaboratively with funders, and developed external relationships that helped to build organizational sustainability and capacity. Since his appointment in 2008, Dr. Smedley has led an effort to expand PLACE MATTERS, an initiative of the Joint Center aimed at building the capacity of local leaders to identify and address social determinants of health in their communities, commissioned a major study of the economic burden associated with health inequities, and has directed several studies that examine the potential of the Affordable Care Act to close health and health care disparities. Under Dr. Smedley’s leadership, HPI has attracted support from the W.K. Kellogg Foundation, the Robert Wood Johnson Foundation, the National Institutes of Health and the Centers for Disease Control and Prevention, among other funders, totaling over $16 million.

Formerly, Smedley was Research Director and co-founder of a communications, research and policy organization, The Opportunity Agenda, where he led the organization’s effort to center equity in state and national health reform discussions and to build the national will to expand opportunity for all. To that end, Smedley is a co-editor, along with Alan Jenkins, of a book, All Things Being Equal: Instigating Opportunity in an Inequitable Time. Prior to launching The Opportunity Agenda, Smedley was a Senior Program Officer in the Division of Health Sciences Policy of the Institute of Medicine (IOM), where he served as Study Director for the IOM reports, In the Nation’s Compelling Interest: Ensuring Diversity in the Health Care Workforce and Unequal Treatment: Confronting Racial and Ethnic Disparities in Health Care, among other reports on diversity in the health professions and minority health research policy. Smedley came to the IOM from the American Psychological Association, where he worked on a wide range of social, health and education policy topics in his capacity as Director for Public Interest Policy. Prior to working at the APA, Smedley served as a Congressional Science Fellow in the office of Rep. Robert C. Scott (D-VA), sponsored by the American Association for the Advancement of Science. Among his awards and distinctions, Dr. Smedley has received the 2013 American Public Health Association’s Cornely Award for social activism, the 2009 Congressional Black Caucus Congressional Leadership in Advocacy Award, a 2004 Rainbow/PUSH Coalition “Health Trailblazer” award and the 2002 Congressional Black Caucus “Healthcare Hero” award. Smedley holds an undergraduate degree from Harvard University and a Ph.D. in clinical psychology from UCLA.
Ready or Not, Here Comes ICD-10!

Implementation Deadline:

October 1, 2015

Don't be afraid - be ready! MSMS is here to help you learn and transition to ICD-10.

Training is critical for a successful transition, and MSMS offers various levels of training for physicians and their staff. Knowing where to find ICD-10 resources will also be very helpful in your transition.

Don't get caught unprepared and unpaid. Take advantage of MSMS resources, programs and expertise.

For your ICD-10 educational needs, contact Marcie Barnum at 517-336-5724 or mbarnum@msms.org.

For all other ICD-10 related questions and concerns, contact MSMS Reimbursement Advocate, Stacie J. Saylor, CPC, CPB at 517-336-5722, or ssaylor@msms.org.

SENATE BILL 2

Voice of Medicine Heard Loud and Clear at SB 2 Hearing

The House Health Policy Committee took testimony on Senate Bill 2 on Tuesday morning with MSMS President-elect Rose M. Ramirez, MD, testifying on behalf of MSMS. Also attending was MSMS Immediate Past President Kenneth Elmassian, DO.

Doctor Ramirez, a family physician and former nurse, told the committee that the bill would greatly reduce the education and training requirements of the individuals who would then be legislatively empowered to lead a health care team. "It is a genuinely dangerous move that puts patient health—perhaps even patients' lives at risk," Doctor Ramirez said.

MSMS was joined by physicians from the Michigan Academy of Family Physicians, the Michigan Osteopathic Association, and the Michigan Radiological Society who also testified in opposition to Senate Bill 2. Collectively, the voice of organized medicine was clear that Senate Bill 2 is not a solution that should be pursued by the legislature.

The committee adjourned without taking a vote on the bill. The agendas for the House Health Policy Committee are full until after the November elections, so it is unlikely any formal action on Senate Bill 2 will occur prior to the end of the year. MSMS will continue to aggressively advocate against Senate Bill 2 and carefully monitor developments throughout the lame duck session to assure that Senate Bill 2 does not gain any momentum.
Allergy, Asthma & Immunology Conference for Practicing Providers

Who: Western Michigan University Homer Stryker M.D. School of Medicine & Southwest Michigan Allergists

Present: What: Allergy, Asthma & Immunology Conference for Practicing Providers

When: Friday, October 3rd, 2014
Time: 8:00 am to 12:30 pm

Where: Bronson Gilmore Center for Health Education Auditorium 7
Healthcare Plaza Kalamazoo, MI 49007

CME Credits - 4 hours provided by Western Michigan University Homer Stryker M.D. School of Medicine

Guest speakers:

-Luz Fonacier, M.D.
- “Differential Diagnosis of Eczema,
- “Dermatology for the Allergist”,
- “Contact Dermatitis- Upcoming Parameters for Contact Dermatitis”

Ruchi Gupta, M.D.
- “Food Allergy –Management of Food Allergy & Possible Treatments”

Elena Lewis, M.D.
- “Updated literature review in Allergy, Asthma and Immunology”

****See the following brochure for registration.****
ALLERGY, ASTHMA & IMMUNOLOGY CONFERENCE AGENDA:

8:00 AM Welcome and Introduction Donald E. Greydanus, MD, FAAP, FSAM, FIAP, DrHC (Athens) Dr Dilip Patel Medical Director/ Sports Medicine/ Adolescent Medicine Giri Dandamudi, MD FAAAI, FCAAAI

8:15 AM Differential diagnosis of Eczema, Dermatology for the Allergist Luz Fonacier, MD. FAAAAI, FACP, FACAAl Winthrop University Hospital, Mineola, NY Associate Professor, Head Allergy Section, Division of Rheumatology & Immunology

9:15AM Food Allergy management of food allergy & possible treatments Ruchi Gupta, MD, MPH Associate Professor of Pediatrics. Director: Program for Maternal and Child Health. Center for Healthcare Studies, Institute for Public Health & Medicine Northwestern Feinburg School of Medicine, Northwestern University Chicago, IL · Discuss the prevalence, causes, evaluation & management of patients with a food allergy · Discuss the new food allergy guidelines and identify the applications of the guidelines that will benefit the primary care physician · Discuss the causes, diagnostic criteria, evaluation and management of anaphylaxis · Review strategies to prevent and recognize anaphylaxis

10:15AM Break

10:30AM Contact Dermatitis Upcoming Parameters for Contact Dermatitis Luz Fonacier, MD, FAAAAI, FACP, FACAAl

11:30AM Updated literature review in Allergy, Asthma and Immunology Elena Lewis, M.D. Board Certified in Allergy & Immunology Asthma Allergy Centers, PC

12:30 PM Lunch

REGISTRATION
Allergy, Asthma & Immunology Conference for Practicing Providers

NAME AND CREDENTIALS

HOME ADDRESS

CITY STATE ZIP

PHONE NUMBERS:
HOME:__________________________
OFFICE:_________________________
CELL:___________________________

EMAIL ADDRESS:

EMPLOYER/PRACTICE:

Please check your primary discipline:
(    ) MD/DO (    )
Resident (    ) Physician Assistant (    )
Nurse Practitioner (    )
Respiratory Therapist (    )
Medical Assistant (    )
Student (    ) Nurse (    ) EMT (    )
Other:__________________________

To Register:
Please Forward This Completed Form by September 18, 2014 to:

Asthma Allergy Centers, PC
1324 W. Milham Ave., Ste 1
Portage, MI 49024
Or to:
FAX: 269-342-0532

Questions Contact:
Asthma Allergy Centers PC at:
269-342-0196 ext 2111 (Andrea)
or email
andrea.force@asthmaallergycenters.com
OR NEOSHA at-
neosha.french@asthmaallergycenters.com
October 21-25, 2014 — Somerset Inn, Troy

Physicians of all specialties, residents, students, nurses and other health care professionals are invited to join the Michigan State Medical Society Foundation at our 149th Annual Scientific Meeting (ASM) at the Somerset Inn in Troy. Take this opportunity to collaborate with colleagues, see the latest our medical industry vendors have to offer, and learn about the cutting-edge clinical advances from local and national experts.

HOTEL INFORMATION The Somerset Inn is located in Troy, Michigan. All educational courses and special functions will be at the Somerset Inn. A special rate of $139.00 per room for single occupancy and $139.00 for double occupancy has been arranged for Michigan State Medical Society Foundation on the nights of October 20 through October 25, 2014. The deadline for making hotel reservations at the Somerset Inn at this special rate is October 1, 2014. Please call 248-643-7800, or complete the reservation form on page 26.

CONTINUING MEDICAL EDUCATION Statement of Accreditation: The Michigan State Medical Society (MSMS) is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians. AMA Credit Designation Statement: The MSMS designates this live activity for a maximum of 28.5 AMA PRA Category 1 Credit(s)™. Physicians should only claim credit commensurate with the extent of their participation in the activity. Nurses: The ACCME is approved by the Board of Nursing as an acceptable provider of continuing education for license renewal or relicensure. AAFP Credit: Application for CME credit has been filed with the American Academy of Family Physicians. Determination of credit is pending.
As a 501 c(6) Nonprofit, we are a membership-based organization. Join today to support your profession.
A Nonprofit Physician’s Professional Organization

BIOGRAPHY: A Society is a group of professionals with a common trade that offers networking and referrals, professional development and educational opportunities. The medical society offers enhanced services at the county level, guided by the professional state level. Calhoun County formed one of the earliest medical societies in the state of Michigan in 1839; Michigan State Medical Society formed in 1866.

MISSION STATEMENT: The purpose of the Calhoun County Medical Society / Michigan State Medical Society is to offer opportunities for networking, leadership and mentoring, grassroots medical legislative involvement, continuing medical educational needs along with personal and professional support services at the county, state, or national levels.

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http://www.hclfonline.com
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