



# THE BULLETIN



Tuesday,  
September  
14, 2010

## Hypertension in the Elderly



**Speaker:**  
Ralph E. Watson,  
M.D., F.A.C.P.  
Associate Professor  
of Medicine, Director,  
Hypertension  
Clinic at Michigan  
State University  
in East Lansing,  
Michigan

**LOCATION:**  
**Battle Creek Health  
System, 300 North Ave.,  
Battle Creek, MI 49017**

- AGENDA:**
- \* **5:30 P.M. - Executive Committee**  
(BCHS OPC Board Room)
  - \* **6:00 P.M. - Member Social**
  - \* **6:30 P.M. - All Member Dinner**  
(BCHS OPC Conference Rooms 1&2)
  - \* **6:30-7 p.m. - Intro. Presentation by Substance Abuse Council**
  - \* **7-8:00 p.m. - 1-CME Hypertension Presentation**

**MENU:** Buffet with vegetarian alternative

**R.S.V.P.:**  
**Diane (269) 660-0893**

**INTRODUCTORY PRESENTATION, "PRESCRIPTION DRUG ABUSE"**

**Carol Meyer-Niedzweicki, MSW, CPC-R** is Prevention Director for the Substance Abuse Council, located at the Summit Pointe Building at 140 W. Michigan Avenue,

Battle Creek, MI 49017, (269) 968-4699, [www.drugfreebc.org](http://www.drugfreebc.org).

**HYPERTENSION OBJECTIVES (1CME)**

- Learn current...
- ⇒ recommendations regarding evaluation of the elderly hypertensive
  - ⇒ recommendations regarding treatment
  - ⇒ evidence on treating the very elderly hypertensive (HYVET Trial)

**ABOUT THE SPEAKER**

**Ralph E. Watson, MD, FACP**, associate professor of Medicine, Director, Hypertension Clinic at Michigan State University in East Lansing, Michigan, has focused his research career on the molecular biology of arteries and veins in hypertension.

"Hypertension is a common reason for office visits, and the number one reason for prescriptions in the U.S., yet we do not know what causes it. Watson has undertaken a number of research projects to find clues. Through this process, several of these findings have helped

verify and eliminate factors thought to affect the presentation and severity of hypertension.

A graduate of the MSU College of Human Medicine, Watson completed his internal medicine residency at the University of Cincinnati Medical Center. He is certified in internal medicine and as a specialist in clinical hypertension. Those interested in collaborating on vascular biology of hypertension can contact Watson at [Ralph.Watson@hc.msu.edu](mailto:Ralph.Watson@hc.msu.edu).

**TARGET AUDIENCE**

The target audience for this program is ALL PHYSICIAN MEMBERS of Calhoun County Medical Society. One (1) hour CME will be offered at this meeting. Battle Creek Health System is accredited by the Michigan State Medical Society committee on CME Accreditation to provide continuing medical education for physicians. Battle Creek Health System designates this educational activity for a maximum of one category 1 toward the AMA Physician's Recognition Award. Each physician should claim only those credits that he/she actually spent in the activity.

*This presentation has been made possible by funding from Calhoun County Medical Society.* Ralph Watson, MD, is not a member of any County Medical Society, Michigan State Medical Society, or Battle Creek Health System.

Volume 171, Issue 6

SEPTEMBER  
2010

CCMS EVENT CALENDAR	
<b>2<sup>nd</sup> Tuesday, 6:30pm 2010 Meeting topics:</b>	
10/12	<b>Sherwood Winslow Lectureship: Integrative Medicine-The New Frontier, BCCC, 1 CME</b>
11/9	<b>Great Shakes: Famous People and Parkinson's Disease, Jeff Jones, MD, Oaklawn Hospital, 1 CME</b>
12/2010	<b>NO EVENTS</b>
2011: 1/22	<b>President's Celebration, BCCC</b>
2011: 2/8	<b>Sleep Medicine Update, George Adam, MD, 1 CME</b>
2011: 3/8	<b>OPEN—Member's suggestions?</b>
2011: 4/12	<b>OPEN—Member's suggestions?</b>
2011: 5/10	<b>OPEN—Member's suggestions?</b>

Bring a  
peer to  
hear!

See you at  
Battle  
Creek  
Health  
System  
OPC  
1&2

## President's Report



**Christopher M. Flynn,  
MD,  
2010 CCMS  
President**

If you have suggestions or comments to share, leave a voicemail at my office (269) 969-6161 Ext. 6973 or email me at [flynnm@trinity-health.org](mailto:flynnm@trinity-health.org)

U.S. Senator  
Debbie Stabenow  
-R  
Phone  
1-616-975-0052  
Email: [senator@stabenow.senate.gov](mailto:senator@stabenow.senate.gov)

U.S. Representative  
7th District  
Mark Schauer-D  
Phone toll free  
1-877-737-6407  
Email: <http://schauer.house.gov>

Greetings to all as Fall begins, I hope everyone had a wonderful summer season. It has certainly been an interesting summer for me. The only real news I have to report that occurred over the summer is the extension of the stop gap measure to prevent the 21% medicare payment cut to physicians. There is still no long-term fix and the cuts will loom again at the end of 2010. It appears to me that this SGR problem has been with us for years past and may be present with us for years to come. Whatever is eventually decided, will affect physicians for years to come, so I urge everyone to be aware of the possible solutions being crafted, decisions being made in the legislature and to raise your voice through our organizations if you wish to contribute to the debate.

I have also been participating in a group discussion concerning bringing expanded graduate medical education opportunities to the Calhoun County area. **Dr. Gary Wortz** and stakeholders from Oaklawn Hospital, Battle Creek Health System, and Kalamazoo Community Medical School (KCMS) have been meeting and discussing possibilities for the future. There has been discussions ranging from having our own GME certified

residency program at BCHS and Oaklawn, to simply having increased opportunities for medical students and residents to do clerkships and some rotations in our area with office based practices. Dr. Wortz will be making a 10 minute presentation hopefully at our November meeting to give us an update. If any of our members are interested in helping with this effort, please contact Diane or myself and we can put you in touch with the team. This will not succeed without our local physician's support and participation.

I would like to inform the membership about a community effort to provide physician mentors to student groups interested in medicine as a career within the local school systems. These are groups of children and young adults ranging from grade school to high school, including the Battle Creek Math and Science Center. The effort is in place to try to mentor successful local students who wish to go into the medical field and also stimulate the thought that if they are successful, the Battle Creek Community would be a great place for them to return to practice. Anyone who is interested in participating, please contact Diane or myself and we can put you in touch with Jill Wise who is

coordinating the volunteers.

**Dr. John Bizon's** candidacy for the statewide Presidency of MSMS continues to take shape. If any of our membership wishes to contribute monetarily or can contribute with stumping in counties across the state, please contact Diane or myself. We hope to have John give a short appearance at one of our Fall meetings to begin his campaign.

Lastly, I also recently discovered that the local hospitals (both Oaklawn and BCHS) will assist local physicians in recruiting new physicians to their practice if they have openings. I guess I may be the only member who was not aware of this, but I thought I would let everyone know. There is no charge for the service and there is a whole raft of helpful information and services they can help you with, if you desire the assistance. I also know that the CCMS Alliance will also help with recruitment and answering questions about the community for spouses. Please contact Diane or myself if you wish to have more information about any of these services or contact information.

See you at our first Fall meeting on September 14 on hypertension in the elderly.

*Chris Flynn, MD*

This article is in response to being asked to put together an introduction and why I consider myself qualified to seek the position of President-elect at the spring 2011 MSMS House of Delegates meeting. I come from Michigan—all over Michigan. Born and raised in the southern suburbs of Detroit, I still head to Allen Park to see mom at the same house I grew up in.

I attended medical school at Wayne State University, and served my first post-graduate year in general surgery at the Detroit Medical Center/ WSU associated programs in Detroit. I had gone through medical school on the military Health Professions Scholarship Program, and was asked by the military to take care of their pilots. I was sent to San Antonio for Flight Surgeon's school. I returned to Michigan to spend the next four years in the Upper Peninsula, at what was then KI Sawyer AFB. I previously thought that I knew about Michigan weather, growing up in Detroit, but I found that the Upper Peninsula is a whole different country with 180 inches of snow in a typical winter. Sometimes we would get a whole week of summer up there! After the four years, I returned to San Antonio, Texas, to complete a residency in Otolaryngology.

After another four years of anticipating going somewhere where there were seasons, my next

assignment was in the Philippines—Clark Air Force Base—where you had your choice of wet or dry season! Through my son, I had the opportunity to participate with the Boy Scouts of America, including treating scouts for trench foot on camping trips. One of the helicopter rescue squadrons “adopted” a school for the deaf in the mountains east of Manila where access was up the side of a mountain on foot, unless, of course, you took the company helicopter. Another opportunity arose there to care for patients with otologic disease and provide general support.

When dad died while I was in service in the Philippines, I thought it best to return to Michigan to be closer to family. Recently elected to the Michigan Senate, **Dr. Joe Schwarz** was headed to Lansing and invited me to join him to watch the office as he assumed increasing legislative responsibilities. Today, I am a clinical private practicing physician.

I continued serving with the Boy Scouts as District Commissioner, then District Chairman, spending my son's 16th birthday with him at the National Philmont Scout Camp in New Mexico. The Scouting organization awarded me a Silver Beaver award for service to scouting, and Order of the Arrow.

Soon afterward, I was asked to participate in leadership of the Calhoun County Medical Society,

holding many of the positions including the presidency of the society. I continue today serving as Chair of the Legislative Committee of the county society; likewise on the Battle Creek Health System medical staff, holding several medical staff leadership and quality improvement positions, including Chief of Medical Staff. I also continue to serve on the executive Board of Michigan Doctors Political Action Committee (MDPAC) after serving as its chair previously; on the Legislation and Regulation Committee of MSMS, a position that I have held for the previous 15 years; one of the co-chairs of the MSMS Council of Physician Organizations, chair the Contracts committee of our local physician organization, having served a short stint as that organization's president.

As a proud father of four children, two have decided to continue on studying and working in Michigan medicine; one is in the middle of a psychiatry residency and the other is just starting a general surgery residency. One daughter joined me at the White Coat Rally last year as we descended on Lansing to lobby against the Physician tax. A major reason I have put so much time into organized medicine is to fix our medical system for my children, and for future generations.

*John G. Bizon, MD*

## Candidate Report



**John G. Bizon, MD,**  
3rd District Director,  
Michigan Sate Medical Society Board  
Member, CCMS Legislative Chair

## \*Candidate for 2011 MSMS President-Elect\*

Email: [jbizon@msn.com](mailto:jbizon@msn.com)

# MSMS Third District Report



**Michigan State  
Medical Society**  
120 W Saginaw  
East Lansing, MI  
48823

**Main Phone:**  
(517) 337-1351

Website:  
[www.msms.org](http://www.msms.org)

**Email:**  
[msms@  
msms.org](mailto:msms@msms.org)

**Calhoun's MSMS  
Member Service  
Representative,  
Heather**

**Hamilton,**  
will be pleased to  
meet with you to  
answer your  
MSMS member-  
ship questions.

To schedule  
a visit, please  
contact her at  
**517-336-5789** or  
[iking@msms.org](mailto:iking@msms.org).

## MSMS EVENT CALENDAR

Date	Topic
RSVP	For more information, please contact Jody Roethele at (517) 336-5734 or <a href="mailto:jroethele@msms.org">jroethele@msms.org</a> . To register, phone MSMS registrar at (517) 336-5785. See <a href="http://www.msms.org/">www.msms.org/</a> Education for more educational opportunities.
9/15	<b>Accountable Care Systems: Evolving Models of Health Care Delivery, 8:00AM–4PM,</b> Sheraton Detroit Hotel, Novi
9/16 & 11/9	<b>Federal IT Incentives (Understanding the "American Recovery and Reinvestment Act of 2009" (ARRA), 12:30-3PM</b> MSMS Headquarters, East Lansing, Who - Physicians and office managers, Fees - MSMS & MMGMA Members and staff \$125; Non Members \$175
9/16 & 11/9	<b>MSMS Connect 101, 2:30-5PM,</b> FREE, MSMS Headquarters, East Lansing, for physician members and office managers
9/28	<b>Capitol Checkup: Healthcare Under the Dome,</b> Lansing Radisson Hotel, \$10, 11:30AM-4PM, for Physicians, legislators, practice administrators, public health officials, and all other health care professionals

**Mark your calendar:**  
 **VOTE Tuesday, November 2nd**

### Justice Resignation Re-enforces Need to Keep Justice Young on the Bench

Now that the Michigan Supreme Court has a new majority upon the resignation of **Justice Elizabeth Weaver**, it's more important than ever to keep **Justice Robert Young** on the bench. Endorsed by MDPAC, Justice Young has a record of upholding existing laws—such as our tort reform laws—instead of legislating from the bench. This is especially important because our hard-fought-for tort reforms continue to face court challenges, and recent rulings have signaled the Court majority's willingness to take positions that weaken these laws. *If Justice Young is not re-elected in November, the Court's new majority will become more powerful, making tort reform laws even more vulnerable to attacks. This could drive physicians out of Michigan at a time when we already face a physician shortage.*

**Supreme Court Majority Targets Tort Reform: Support Justice Young**  
Tort reform laws consistently have been under attack in the courts (and the legislature) since MSMS helped pass them in 1993. For example, recent Michigan Supreme Court rulings regarding the loss of opportunity

doctrine and pain and suffering damages have signaled the Court's willingness to take positions that weaken our hard-fought-for tort reform laws. These decisions are the most recent examples of why it is important to retain MDPAC-endorsed incumbent Justice Robert Young this fall. Justice Young has always refrained from rewriting laws from the bench and instead has upheld existing laws, such as tort reform. If he does not win re-election, the Court's new majority will become more powerful making medical malpractice tort reform laws even more vulnerable to attacks.

### Quote of the Month

On the importance of re-electing Supreme Court Justice Robert Young: **"If the recent Supreme Court rulings are 'bad' for tort reform, then losing Justice Young would lead to Armageddon in the courts."**

~MDPAC Chair **Stephen N. Dallas, MD**, a Kalamazoo County internist

### Quote of the Week

**"It's REALLY IMPORTANT to get county representation at the Accountable Care Systems: Evolving Models of Health Care Delivery conference 9/15."**

~MSMS CEO **Julie Novak** at the County Executive's 2010 Retreat

(See Gold section of MSMS calendar on left and more details on bottom of page 9.)

## CCMS Report

### NEW MEMBER APPLICATIONS

#### SECOND READING:

- ◆ **Shadia M. Alam, MD,**  
Pathology, Regional  
Pathology Assoc.

#### FIRST READING:

- ◆ **Shannon N. Martin, MD,**  
Ophthalmology, Marshall (Oakland Co. Med. Soc. transfer)

#### STATUS CHANGES:

- ◆ **Michael G. Hughes, MD - Life Membership!**  
(dues exempt)

As of July 31, 2010, there were 223 total CCMS members.

### Farewell



### Dear Friend

**Norman O. Amos M.D.,** 81, passed away on Monday, August 2, 2010 at Calhoun County Medical Care Facility. He was born on April 26, 1929, in Battle Creek, the son of Dr. Norman H. and Irene Selma (Larsen) Amos. Norm was a 1947 graduate of Battle Creek Central High School where he excelled in sports. He was an All-Conference guard on the football team, wrestled and competed in shot put on the track team. Norm graduated with a Bachelor of Science degree from Albion College in 1951. He received his Doctor of Medicine degree from the University of Michigan Medical School in 1956. He then went on to complete an internship and residency in Orthopaedics in 1961. Norm married the former JoAnne "Jody" Driscoll on June 19, 1954. They came to Battle

Creek in 1961 when Norm joined his father at his medical practice. Norm was a founding partner along with Drs. John Huntington, William B. Comai and John C. Morgan of the current Battle Creek Orthopaedic and Sports Medicine Clinic on North Avenue. His partners admired him for his trustworthiness and his commitment to helping others. While in college he and his best friend made a pact to return to Battle Creek and dedicate their careers to serving the community. Norm was a member of the Calhoun County Medical Association. He had also served as Chief of the Medical Staff at Community Hospital in 1972 and 1973. Norm was one of the first surgeons to perform a successful hip replacement in Battle Creek. He, along with his partners, were instrumental in encouraging the local hospitals to send surgical nurses to the University of Michigan for advanced training in hip and knee replacement. Norm retired from his medical practice in May of 1993. He was a dedicated outdoorsman and conservationist and shared his passions with his family. He enjoyed fishing, particularly with the Pine Portage Lodge Fishing "Association" and was a supporter of Trout Unlimited. He also enjoyed hunting, skiing, carpentry, antique automobiles and had a keen eye for photography. Making beautiful wooden bowls in his craft shop was a real passion. Gardening around his home was also a favorite pastime as he tended to his vegetable plots and the apple orchard he planted. He enjoyed traveling and visiting the Grayling and Kalkaska areas of Michigan and spending time with his family and friends at the family cabin. Norm made several trips with his "fishing buddies" on the waters off Alaska, Australia and Costa Rica. He was a member of the Black River Conversation Association. Norm was fond of Labrador Retrievers and enjoyed the companionship of his current dog "Bucky". He had many friends, colleagues and ac-

quaintances with whom he enjoyed a Tuesday luncheon group and Thursday dinner group. For many years he hosted an annual Fourth of July pig roast at his home for family and friends. Dr. Amos will also be remembered for volunteering his time as team physician to the Pennfield High School football team. Surviving Norm in addition to his wife Jody are his children Norman Alexander (Nancy Hess) of Chicago, Susan Cecilia (Larry Metzger) Amos of Ceresco, William Matthew (Anne) Amos of Battle Creek and David James (Debi) Amos of Hickory Corners. He also leaves his grandchildren Norman Harrison and Marcus Alexander (Jamie) Amos-Metzger, Jennifer Chelsea and Katelynn Ann Amos, and Alexander Braman Amos. Private family services have been held. Memorial contributions are suggested to Battle Creek Health System, Calhoun County Medical Care Facility or Lifespan/Visiting Nurse Services.

### FOR SALE:

#### CCMS SLIDE PROJECTOR

- ◆ Kodak Carousel 760H
- ◆ Autofocus
- ◆ Two power cords
- ◆ Tethered remote
- ◆ Carousel 80 slide tray
- ◆ Sun laser SL6
- ◆ 1 Spare halogen lamp
- ◆ Case

*\*\*Excellent condition\*\**

### CCMS NEEDS YOUR

#### CURRENT EMAIL ADDRESS

#### GO GREEN! Be sustainable

and receive your *Bulletin* via email. Remember CCMS when updating your email address. Can we put postage and printing costs toward your dinner CME meetings? If you are not currently receiving the *Bulletin* via email, CCMS does NOT have your current email address.

Send us a "Test" or "Hi" at [calhouncms@yahoo.com](mailto:calhouncms@yahoo.com).

*Email addresses are considered confidential and only shared with MSMS for medical society business unless you specify that your email address is for CCMS announcements only.*

### ACRONYM KEY:

*CMS—Center for Medicare & Medicaid Services*

*DOQ—Depending on Qualifications*

*EHR—Electronic Health Record*

*EMR—Electronic Medical Records*

*Eprescribing—Electronic prescription writing*

*FQHC—Federally Qualified Health Centers*

*HHS—(Dept. of) Health & Human Services*

*HIE—Health Information Exchange*

*HIT—Health Information Technology*

*HITECH Act—Health Information Technology for Economic and Clinical Health Act*

*IT—Information Technology*

*IS—Information Systems*

*MAO—Medicare Advantage Organizations*

*ONCHIT or ONC—Office of the National Coordinator for Health IT*

*PQRI—Physician Quality Reporting Initiative*



### Donations Accepted

For your useful equipment and medication disposal, please consider donations to Community HealthCare Connections (formerly Nursing Clinic of Battle Creek).

*Samantha*

*Pearl,*

Executive Director  
Community HealthCare Connections  
(Calhoun Health Plan & Nursing Clinic of Battle Creek)  
190 East Michigan Avenue, Suite 385  
Battle Creek, MI 49014  
(269) 969-6461  
[sppearl@calhouncountymi.gov](mailto:sppearl@calhouncountymi.gov)

### HIPPA Privacy Training

Free lesson; covers all essentials and sanctions. Call Allan Philo (248) 540-4289  
[www.hippauniversity.us](http://www.hippauniversity.us)

## Elkmoss Corner: "U.S.S. Boxer"

The present day U.S.S. Boxer is the sixth US Navy ship to bear the name. It is named for a captured British ship, H.M.S. Boxer, in the War of 1812 and obviously has quite a history. To the Elkmoss family, it is especially important. The U.S.S. Boxer was commissioned in April 1945, too late to serve in World War II, but saw extensive service in the Korean War, for which she received eight battle stars. One of those Korean War cruises had a teenager on it who was later called Bumpy by his nine grandchildren. He was an aviation mechanic who had joined the Navy at age 17, just after graduating from high school.

Years later, the eldest Elkmoss kid (EEK), one of Bumpy's grandchildren, was on a summer cruise as a second year midshipman at the US Naval Academy. The ship (or boat as the Marines call it) he was assigned was the U.S.S. Boxer. At the end of the tour, he stopped by the ship's store and bought a U.S.S. Boxer cap. Knowing that his grandfather sailed on the same ship (albeit several renovations later), he gave it to him for a Christmas present that year.

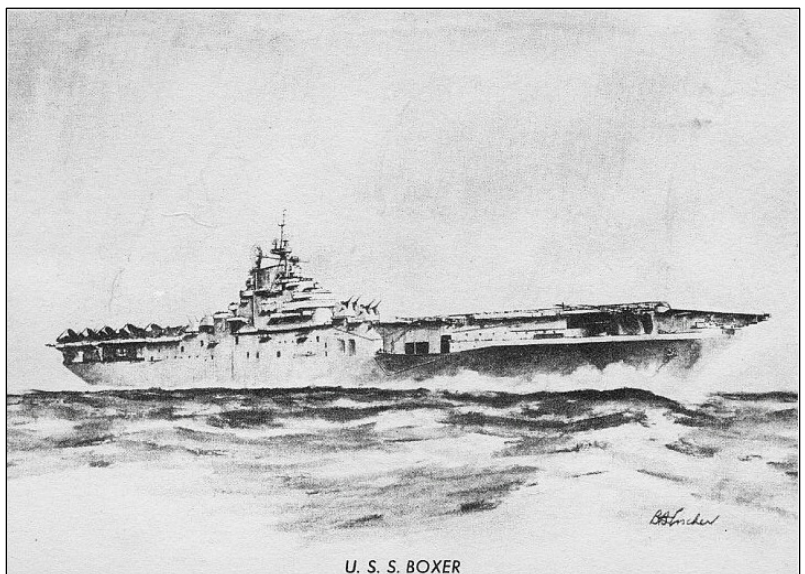
As everyone knows, grandparents love each of their grandchildren equally, but that does not mean that Bumpy might be somewhat more im-

pressed by one of them more than others- and EEK really impressed him.

Several years later, EEK graduated from the US Naval Academy, went through Marine Basic Training at Quantico, Virginia, earned his wings as a helicopter pilot, and was assigned to a unit in California. After training on his new helicopters, he received orders for Afghanistan. At the time, a pilot could be flown to a duty station and replace another pilot, staying on a land based post with the new unit. The other option was that a whole unit could be shipped by carrier. That way they would stay on the ship during their tour. Mrs. Elkmoss, if she had any authority with Marines, would have insisted on the latter option for her son, but it turned out she did not have to petition the President of the United States (and I am sure she would have) to get her way. EEK

was put on orders for Afghanistan, and his whole unit would go over by carrier and stay with the carrier at night. What was the name of the carrier? None other than the U.S.S. Boxer!

A couple months before EEK was scheduled to leave, I had a patient who had been a Korean veteran. When I walked into the room, I noticed a baseball cap sitting on the chair beside him with the U.S.S. Boxer insignia just like the cap EEK had given to his grandfather. The patient had been on the Boxer when he was in the service, so I shared with him my association with the ship. He told me that because of the magic of computers, we could now get a listing of every one who had ever sailed on the U.S.S. Boxer. He had shared that information with another guy at a veterans' meeting one day, and when they went checking, found that they



U. S. S. BOXER

**Elkmoss** *(continued)*

had sailed at the same time on the ship. The veteran had purchased a picture of the U.S.S. Boxer from the ship's store when he had left the ship and had kept it. His daughter made a copy and framed it for his buddy.

As I was finishing with the patient, I asked if perhaps his daughter could make me a copy, and he said, "Absolutely!"

Several weeks later, I received a copy of the same U.S.S. Boxer that Bumpy had sailed on in the Korean War. For Father's Day that year I framed that copy along with a present day picture of the ship that his grandson would be sailing on and gave it to him. Granted, I will never receive the enthusiasm Bumpy has for his grandchildren, but do you think I might get a nomination for son-in-law of the year award?



*Herman J.  
Elkmoss,  
MD*

**Calhoun County Oil Spill**

On Monday, July 26th, the pipeline company Enbridge Energy Partners LLP reported that a 30-inch pipeline burst in Marshall, Michigan. The company estimates over 800,000 gallons of crude

oil leaked into Talmadge Creek, a waterway that feeds the Kalamazoo River. Evidence of oil has been found in both the Battle Creek and Kalamazoo Rivers between the leak's origin and Kalamazoo County's Morrow Lake. EPA has established a unified command of federal, state and local agencies and environmental contractors who are responding to the leak cleanup 24 hours a day, seven days a week. Trained volunteers are working with Binder Park Zoo's veterinarian to capture and clean up wildlife.

**If a doctor is being sought for oil spill health-related issues, individuals need to contact 1-800-306-6837 for a local referral for professional screening. Enbridge has set up Community Centers in Marshall and Battle Creek for qualified individuals within 200 feet of the creek or river.**

**CONTACT INFORMATION**

- ◆ The EPA's website [www.epa.gov/enbridge](http://www.epa.gov/enbridge) spill/
- ◆ Call toll-free at (800) 306-6837
- ◆ E-mail the EPA at [enbridgespill@epa.gov](mailto:enbridgespill@epa.gov).
- ◆ Calhoun County Health Department at (269) 969-6370
- ◆ Michigan 62nd District State Representative Kate Segal-D, Call toll free 1-888-347-8062 Email: [KateSegal@house.mi.gov](mailto:KateSegal@house.mi.gov)

- ◆ Michigan 63rd District State Representative Jase Bolger-D, Call toll free 1-877-265-4371 Email: [JamesBolger@house.mi.gov](mailto:JamesBolger@house.mi.gov)
- ◆ Michigan 19th District Senator, Mike Nofs-R Call toll free 1-888-962-6275, Email: [senmnofs@senate.michigan.gov](mailto:senmnofs@senate.michigan.gov)

**Alliance Report**

**CCMSA FISCAL NEW YEAR KICK-OFF!**

It's never too late to join the membership of the Calhoun County Medical Society Alliance. Anyone whose spouse belongs to the Calhoun County Medical Society is welcome to join. You may join the MSA at all levels (county, state, or national), or choose one or two. Membership forms are included with this newsletter, or will be available at meetings.

Our main goals are to promote health in our community and support the 'medical family'. We invite you to join us in building friendships as we explore ways to contribute to the well-being of our community(s).

We are still in need of members willing to lend some time by serving as an officer or chair committees. If you have a passion and would like to champion a specific project, or host a meeting in your home, there are endless possibilities!

For event or more information, call **Jenny Krauss** at 269-963-6131, or [jennywren79@ctstelecom.net](mailto:jennywren79@ctstelecom.net).

**2010 CCMS Executive Committee**

*at the 5:30 meeting...*

- President - Christopher M. Flynn, MD
- President-elect- Mahesh C. Karamchandani, MD
- Vice President - Lokesh R. Edara, MD
- Secretary / Treasurer - Gunjana Bhandari, MD
- Immediate Past President - Marjaneh Rouhani, MD
- 3rd District Director / Legislative Chair - John G. Bizon, MD
- Michigan Society of Hematology & Oncology - Stephen L. Smiley, MD

**Trustees (3-Year Terms)**

- James H. Timmons, MD, PhD, exp. 2010
- Larry VanderPlas, MD, exp. 2010
- Catherine Reid, MD, exp. 2011
- Reza Tehrani, MD, exp. 2011
- Sridhar Chalasani, MD, exp. 2012
- Carolyn Hoekstra, MD, exp. 2012

**MSMS Delegates (1-Year Term)**

- Raakesh C. Bhan, MD
- B. Douglas Campbell, MD
- James H. Timmons, MD, PhD
- Paul A. Walk, MD

**Alternate Delegates (1-Year Term)**

- Thomas Dobbins, MD
- Daniel C. Hood, MD
- Jeff M. Jones, MD
- Tarek Elshaarawy, MD



# No Better Deal than MSMS!

*We're not just anybody's insurer*

## True or False

- 1. MSMS insures all types of groups.**  
MSMS insures only physician groups. While other agents insure grocery stores and muffler shops, MSMS specializes in the needs of physicians.

True  False

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- 2. MSMS has higher rates than other agents for Blue Cross Blue Shield.**  
Absolutely false. BCBSM rates are the same for all chamber and association groups. If someone shows you a lower rate, it is for less coverage.

True  False

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- 3. MSMS has no advantages over other agents.**  
Among other advantages, MSMS can offer your spouse a group-like product (spousal continuation) if a member passes away. Other agents offer only individual policies with little or no prescription drug coverage. MSMS can also offer physicians a separate plan for employees in small groups.

True  False

---

- 4. MSMS groups must call BCBSM directly to solve claims issues.**  
MSMS has a staff of dedicated customer service representatives who will act as your advocate in issues of claims and billings.

True  False

---

- 5. MSMS does not offer benefits management services.**  
MSMS has qualified benefits managers to handle all of your needs in HRA, HSA and PSA. MSMS offers **FREE** COBRA administration to its groups of 20 or more.

True  False

---

- 6. There is no better deal than MSMS.**  
Nobody can give you the service, the choices and the expertise that MSMS gives its members.

True  False

*Support your professional association!*



**SAVE THIS DATE:**

**October 26, 2010, 4:30 Social Hour  
followed by Dinner and Speaker**

Radisson, Kalamazoo  
Continuing Medical Education

**Personalized Medicine for Breast Cancer -  
New Dimensions in Treatment**

If you are a Healthcare Professional and in any way involved in the care of breast cancer patients, this is THE program that you should attend. This is SW Michigan's exclusive forum on breast health. Personalized Medicine for treating breast cancer is a reality. We have the honor and privilege of having Bryan Schneider, MD, as our guest speaker. In addition to caring for patients with breast cancer, Dr. Schneider is a thought leader on genetics, pharmacogenetics, and basic angiogenesis biology. He has extensive expertise in the application of genetic markers to breast cancer therapeutics.

**Speaker: BRYAN P. SCHNEIDER, MD**

*Assistant Professor of Medicine, Department of Medicine, Divisions of Hematology/Oncology and Clinical Pharmacology and Department of Medical/Molecular Genetics at the Indiana University School of Medicine. In addition to caring for breast cancer patients, Dr. Schneider's research is driven toward therapeutic individualization to identify the correct drug for a specific patient (and tumor) before receiving treatment.*

You and a guest or spouse are warmly welcomed to attend this event open to all health care professionals in Southwest Michigan. If you don't receive an invitation by October 1, 2010, please call our office 1-877-KOMENSW (1-877-566-3679). Limited space.

- 2.0 Credits CME or CE
- Elegant social hour and dinner
- Special art exhibition
- Q & A session with Dr. Schneider

Sponsored by the Southwest Michigan Susan G. Komen for the Cure with accreditation provided by Michigan State University Kalamazoo Center for Medical Studies.



*Extremely important to the Future of Medicine:  
The Michigan State Medical Society Foundation Presents*

*Accountable Care Systems:  
Evolving Models of Health Care Delivery*

*Featuring Harold D. Miller*

**Wednesday, September 15, 2010**

*Sheraton Detroit Hotel, 21111 Haggerty Road, Novi*

Join nationally renowned speaker Harold D. Miller, President and CEO of the Network for Regional Healthcare Improvement, and Executive Director of the Center for Healthcare Quality and Payment Reform, along with your colleagues and other experts in the field to explore the dynamics of **Accountable Care Systems**.

Who should attend: Physicians, administrators, office managers and all other health care professionals.

Date/Time: Wednesday, September 15, **8:30 am - 4:00 pm**

Fees: MSMS & MMGMA Members - \$150, Non-Members - \$190

Meals: Continental Breakfast and Lunch



# Michigan State Medical Society Alliance

120 W Saginaw St

East Lansing, MI 48826

517-324-2505

MEMBERSHIP YEAR: June 1, 2010 – May 31, 2011

DUE DATE:

TOTAL AMOUNT DUE: \$107.00

If name & address corrections  
Are needed, please enter below:

Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**MSMSA MEMBER INFORMATION**  
Please Complete & Correct

Female       Male

W Phone:

H Phone:

Fax:

Email:

County: Calhoun

Member Type:

MSMS Alliance Member since (year):

Spouse Name:

County Alliance Member since (year):

(full name)

**PAYMENT INFORMATION**

*Please make check payable to MSMSA*

DUES	AMOUNT
AMAA	50.00
MSMSA***	32.00
County	25.00
<b>Total</b>	<b>107.00</b>

PAYMENT METHOD
<input type="checkbox"/> Check <input type="checkbox"/> Discover <input type="checkbox"/> Visa <input type="checkbox"/> Mastercard
Card # : _____
Expiration Date: _____
Signature: _____
Phone: _____

\*\*\*Please note if you are a spouse of a retired physician you can pay the reduced dues amount of \$25.00 for STATE DUES ONLY!  
To ensure proper credit - **DETACH AND RETURN THE UPPER PORTION** - with your remittance

Michigan State Medical Society Alliance  
Membership Dues Statement

DUES	AMOUNT DUE
AMAA	50.00
MSMSA	32.00
County	25.00
<b>Total Amt Paid</b>	<b>107.00</b>

For Your Records
Check # : _____
Check Date: _____
Check Amt: _____
Credit Card Info: _____

RETAIN THIS PORTION FOR YOUR RECORDS.



**MICHIGAN STATE  
MEDICAL SOCIETY**  
120 W. Saginaw, Lansing, MI 48823  
msms@msms.org • www.msms.org  
517-336-5762

**State and County Medical Society  
Membership Application**

**CALHOUN COUNTY  
MEDICAL SOCIETY**  
PO Box 278  
Battle Creek, MI 49016-0278  
269-660-0893 • Calhouncms@yahoo.com

Do you work 20 hours or less per week?  YES  NO  
 Is your spouse a member of MSMS?  YES  NO  
 Is this the first year you have practiced in Michigan?  YES  NO

Please PRINT or TYPE

FULL NAME \_\_\_\_\_ MD or DO (Circle One)  
First Last Middle Initial  
 HOME ADDRESS, CITY & ZIP \_\_\_\_\_  
Area Code & Telephone Number  
 OFFICE ADDRESS, CITY & ZIP \_\_\_\_\_  
Area Code & Telephone Number  
 PRACTICE NAME \_\_\_\_\_  
Office Fax Number  
 EMAIL ADDRESS \_\_\_\_\_ For mailing, please use (check one):  Office address  Home address

**BIOGRAPHICAL DATA** Sex:  Male  Female Birth Place \_\_\_\_\_ Date of Birth \_\_\_\_\_  
Month Day Year  
 Maiden Name \_\_\_\_\_ Spouse's Name \_\_\_\_\_  
 Government Service (check one):  Military  National Health Service Beginning Date \_\_\_\_\_ Completion Date \_\_\_\_\_

**EDUCATION (please complete or attach CV)**

INSTITUTION	LOCATION	DEGREE	YEAR GRADUATED	
			Beginning	Ending
College/University _____	_____	_____	_____	_____
Medical School _____	_____	_____	_____	_____
INTERNSHIP, RESIDENCY, AND FELLOWSHIPS	SPECIALTY	COMPLETION DATE		
_____	_____	_____		
_____	_____	_____		

License: MI # \_\_\_\_\_ Date Issued \_\_\_\_\_ ECFMG # \_\_\_\_\_  
 License held in other states/countries (list states or countries) \_\_\_\_\_

**PROFESSIONAL DATA** Present Type of Practice (check appropriately):

OFFICE BASED:  Solo  Hospital Based  Teaching  Research  Government  
 Group Practice Name \_\_\_\_\_  Other (specify) \_\_\_\_\_

Specialty \_\_\_\_\_ Subspecialty \_\_\_\_\_

Board Certifications (list specialties & dates) \_\_\_\_\_

Present Hospital Appointments (list dates) \_\_\_\_\_

Teaching Appointments (list dates) \_\_\_\_\_

Previous Medical Society Membership (list dates) \_\_\_\_\_

Specialty Society Memberships \_\_\_\_\_

Within the last five years, have you been convicted of a felony crime?  Yes  No If YES, please provide full information.  
 Within the last five years, has your license to practice medicine in any jurisdiction been limited, suspended or revoked?  Yes  No If YES, please provide full information.  
 Within the last five years, have you been the subject of any disciplinary action by any medical society or hospital staff?  Yes  No If YES, please provide full information.

I agree to support the CALHOUN COUNTY MEDICAL SOCIETY Constitution and Bylaws, the MICHIGAN STATE MEDICAL SOCIETY Constitution and Bylaws, and the Principles of Ethics of the American Medical Association as applied by the AMA and the MSMS Judicial Commission.

Signature \_\_\_\_\_ Date \_\_\_\_\_

WHEN COMPLETED, please mail to MSMS or Calhoun County Medical Society, or FAX to 517-336-5797. THANK YOU!



CALHOUN  
 COUNTY  
MEDICAL  
SOCIETY

Since 1839

PO Box 278  
Battle Creek, MI 49016-2078

Phone Messages / Fax:  
269-660-0893

Email: [calhouncms@yahoo.com](mailto:calhouncms@yahoo.com)  
Diane Cummins, Executive Director

Articles submitted and opinions expressed in *The Bulletin* are views of the writer and not necessarily those of Calhoun County Medical Society. Articles must have author's signature, address and phone. They can be sent to Calhoun County Medical Society at the address above.

**NEWSLETTER DEADLINE:**  
*The 20th day of each month  
prior to published month.*

**A Nonprofit Physician's Professional Organization**

BIOGRAPHY: A Society is a group of professionals with a common trade that offers networking and referrals, professional development and educational opportunities. The medical society offers enhanced services at the county level, guided by the professional state level. Calhoun County formed one of the earliest medical societies in the state of Michigan in 1839; Michigan State Medical Society formed in 1866.

MISSION STATEMENT: The purpose of the Calhoun County Medical Society / Michigan State Medical Society is to offer opportunities for networking, leadership and mentoring, grassroots medical legislative involvement, continuing medical educational needs along with personal and professional support services at the county, state, or national levels.

**SEE OUR  
WEBSITE...**

**[www.calhouncms.org](http://www.calhouncms.org)**

**OTHER RELATED WEBSITES:**

<http://www.msms.org>  
<http://www.mdpac.org>  
<http://www.michmgma.org>  
<http://www.bchealth.org>  
<http://www.oaklawnhospital.org>  
<http://www.sw-rehab.org>  
<http://www.hclfonline.com>  
<http://www.calhouncancer.org>

Battle Creek, MI 49016-0278  
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Since 1839  
**SOCIETY**  
MEDICAL  
COUNTY  
CALHOUN 